



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७



प्रा.डॉ. गणेश भामे

एम्.ए., पीएच्.डी.

संचालक (अतिरिक्त कार्यभार)

कार्यालय क्र. : ०२०-२५६२२६८८/८९
: ०२०-२५६२२६९०/९१
: ०२०-२५६२२६९२
: ०२०-२५६९७३४९

संदर्भ : रासेयो/२०२६-२७/२०८

दि. २१/०८/२०२६

प्रति,

मा.प्राचार्य/संचालक,

रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,

पुणे, अहिल्यानगर व नाशिक जिल्हा,

सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : राष्ट्रीय क्रीडा दिन २०२६ निमित्त दि. २८ ते ३० ऑगस्ट २०२६ दरम्यान रासेयो
एककांमार्फत राष्ट्रव्यापी क्रीडा उपक्रमांचे आयोजन करण्याबाबत...

संदर्भ : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार,
पुणे यांचा दि.२०/०८/२०२६ रोजीचा मेल

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे
यांच्या पत्रानुसार युवा कार्यक्रम व क्रीडा मंत्रालय, भारत सरकार, नवी दिल्ली आणि भारतीय क्रीडा
प्राधिकरणाच्या उपमहासंचालक यांच्या निर्देशानुसार राष्ट्रीय क्रीडा दिन २०२६ निमित्त दि. २८ ते ३०
ऑगस्ट २०२६ या दरम्यान देशभर विविध क्रीडा उपक्रमांचे आयोजन करण्यात येणार आहे. तसेच
यावर्षी राष्ट्रीय क्रीडा दिनाचा विषय “खेलेगा भारत, जीतेगा भारत” हा आहे.

त्यानुसार आपल्या महाविद्यालयामध्ये रासेयो एककांमार्फत सदर उपक्रमाचे आयोजन करून
सामाजिक माध्यमांद्वारे व्यापक प्रसिद्धी देण्यात यावी. या उपक्रमाचे मार्गदर्शक सूचना, पोस्टर, बॅनर्स,
सोशल मीडिया क्रिएटिव्हज, राष्ट्रीय क्रीडा दिनाचे फोटो फ्रेम्स, टीशर्ट डिझाईन्स इत्यादींचा समावेश
असलेले Toolkit दिलेले आहे. तसेच उपक्रमाचे आयोजन करताना स्थानिक परिस्थिती, उपलब्ध क्रीडा
सुविधा, सहभागींची संख्या यानुसार उपक्रमामध्ये आवश्यक तो बदल करावा.

सदर उपक्रमाचे My Bharat पोर्टलवर Event Create करून माहिती अपलोड करण्यात यावी.
तसेच याबाबतची माहिती BOD लॉगिनमध्ये NSS - Gov Other Reports - Add New - योजना/उपक्रम
निवडा यामध्ये उपक्रमाचे नाव “राष्ट्रीय क्रीडा दिन २०२६” या विषयाची निवड करून सादर करण्यात
यावा. अहवाल सादर करताना ‘संक्षिप्त अहवाल/अभिप्राय/टिपणी/प्रतिक्रिया’ याठिकाणी सदर
उपक्रमाकरिता सहभागी विद्यार्थ्यांची माहिती घ्यावी. तसेच खालील गुगल फॉर्ममध्ये देखील अहवाल
सादर करणे अनिवार्य आहे. अधिक माहिती व उचित कार्यवाहीकरिता सोबतच्या पत्राचे अवलोकन
करावे. कळावे, ही विनंती.

1. Nodal Officer/Point of Contact ची माहिती भरण्याकरिताची लिंक:

<https://docs.google.com/forms/d/e/1FAIpQLScX7Ij31HLSiCavCqyuNaBSM6T13EO3SIBneYzi9iQa0GUQ/viewform>

2. Toolkit Link:

https://drive.google.com/drive/folders/1oO3fxOcJXoxlZp6rXkGgGkZEKmxm_Fv5

3. Google Form-

https://docs.google.com/forms/d/e/1FAIpQLSdKvZ9BxBH7X3HNtRK_IYp1Bk5pUBobyi9HyugMFkf9RGwFfa/viewform

(Signature)

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

सोबत : वरिलप्रमाणे

Mail

Meet

National Sports Day 2026 – Nationwide Celebration from 28th to 30th August 2026 by NSS uni



NSSRD Pune <nssrcpune@gmail.com>
to osd.nssmu, nssmu.pc1, me, nsscellrtmnu, sopandeo, dsw, nss, Co-ordinator, Sominath, Director, Nilesh, NSS, NSS, Maroti, dsw, SNTD, Dr.sulakshana, office, Director, NS
To

**NSS Program Coordinators in Maharashtra & Goa
NSS District Coordinators in Maharashtra**

Sir/ Madam,

In reference to the communication received from Director -NSS, Ministry of Youth Affairs & Sports Govt of India New I along with the D.O. letter from the Deputy Director General, Sports Authority of India, regarding the nationwide cel Bharat, Jeetega Bharat.”

2. Please disseminate the campaign among all NSS units within your jurisdiction and encourage them to organise the sug activity guidelines, posters, banners, social media creatives, National Sports Day photo frames and T-shirt designs is encl

3. Participating NSS units may suitably adapt the activities based on local conditions, available infrastructure and partic

4. Participating NSS institutions are also encouraged to register their activities and share post-event details so that inspir following links among all participating institutions:

- Details of the Nodal Officer/Point of Contact: <https://docs.google.com/forms/d/e/1FAIpQLScX-7IJ3I1HLStCavCqy1>
- Toolkit: https://drive.google.com/drive/folders/1oO3fxOcJXoxIZp6rXkGqGkZEKmxm_Fv5
- Reporting/Data Submission: https://docs.google.com/forms/d/e/1FAIpQLSdKvZ9BxBH7X3HNtRK_IYp1Bk5pUBi

This is for your information and further necessary action please

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AJAY B SHINDE
Regional Director (Maharashtra & Goa)
Regional Directorate of N.S.S.
Government of India, Ministry of Youth Affairs & Sports
A Block, College of Agriculture Campus,
Shivaji Nagar, Pune- 411005

मयंक श्रीवास्तव, मा.पु.से.
उप महानिदेशक
Mayank Srivastava, IPS
Deputy Director General



भारतीय खेल प्राधिकरण
SPORTS AUTHORITY OF INDIA

D.O. No.: 01-34017(04)/42/2026-HO-FIT INDIA

Date: 10.08.2026

Dear Vandita,

As you may kindly be aware, **National Sports Day (NSD)** is celebrated annually on 29th August to commemorate the birth anniversary of Major Dhyan Chand, the legendary hockey player, and to celebrate India's rich sporting heritage. Beyond the history books, this day is a celebration of our living, breathing national soul. India is, at heart, a deeply sports-loving nation. Millions of our citizens, across every age, background and corner of the country, share an unspoken, passionate bond with sports, stretching from neighbourhood playgrounds to global sporting arenas.

2. National Sports Day holds special significance in our national life. Sports is never merely about medals, podiums or competitive glory; it is a wholesome way of life. Participation in sports and regular physical activity promotes physical and mental well-being, enhances discipline, teamwork, resilience and leadership, and encourages healthier lifestyles. The **National Service Scheme (NSS)**, through its extensive network of institutions and dedicated volunteers across the country, has been playing a vital role in fostering the spirit of community service, social responsibility and youth leadership. The active participation of NSS volunteers in National Sports Day celebrations will further strengthen the vision of creating a generation of fit, confident, responsible and socially engaged citizens.

3. The **Fit India Movement**, under the aegis of the Ministry of Youth Affairs & Sports, is organising a nationwide **National Sports Day 2026 campaign from 28th to 30th August 2026** under the theme "**Khelega Bharat, Jeetega Bharat**", built around the three pillars of "**Tribute, Play and Move.**"

4. In this regard, your support is solicited in encouraging **NSS Regional/State/University-level authorities, Programme Officers and NSS volunteers across the country** to actively participate in the National Sports Day celebrations from 28th to 30th August 2026. NSS units may be encouraged to organise sports competitions, fitness activities, awareness campaigns, "**Ek Ghanta Khel Ke Maidan Mein**", and actively participate in the **Special Edition of Sundays on Cycle**. NSS volunteers may also undertake suitable outreach activities involving educational institutions, parents, local communities and other stakeholders to promote sports, fitness, healthy living and the importance of regular physical activity.

5. A suggestive toolkit along with a detailed list of activities has been prepared to facilitate the 5. A suggestive toolkit along with a detailed list of activities has been prepared to facilitate the celebrations and is available at: https://drive.google.com/drive/folders/1biIbvbA0MEJREIUcJPEbyT7K-MnFP5sW?usp=drive_link The toolkit includes editable campaign creatives, posters, banners, social media creatives, National Sports Day photo frames and T-shirt designs. The proposed activities are structured as follows:

- Digital tributes, the energetic 29 Challenge, 'Pass the Ball', and 'Sports Bandhan' will ignite minds on 28th August.
- *Ek Ghanta Khel ke Maidan Mein* forms the heartbeat of the celebration on 29th August, where every citizen steps out to play.

- A refreshing, health-focused *Sundays on Cycle* edition takes place on 30th August. Further, I am pleased to share that India has been given the Chairship of BRICS for this year and, as part of showcasing India's sporting culture, a dedicated Run and Ride has been planned on 30th August.

6. NSS units and participating institutions may suitably adapt these activities based on local conditions, available infrastructure and participant strength while ensuring **safety, accessibility, inclusivity and maximum participation**. NSS volunteers may also be encouraged to leverage their community outreach networks to disseminate the message of sports and fitness beyond institutional campuses and motivate citizens to make physical activity an integral part of their daily lives.

7. In case of any queries, the nodal officer from the **Sports Authority of India** will be **Ms. Nisha Vidhyarthi, Assistant Director, Fit India (Mobile: 9990429129)**.

I look forward to your valuable support in mobilising the NSS network and volunteers across the country to make National Sports Day 2026 a vibrant celebration of sports, fitness, youth participation and community engagement. The active involvement of NSS will significantly contribute towards fostering a culture of fitness, healthy living and social responsibility among young citizens, advancing the vision of **Fit India and Viksit Bharat**, and inspiring the youth of the country to embrace sports and physical activity as an integral part of their daily lives.

With Best wishes,



(Mayank Srivastava)

Deputy Director General (Khelo India)

To
Smt. Vandita Pandey, IPS
Director, National Service Scheme (NSS)
Ministry of Youth Affairs & Sports